



Excellence in Corporate Communications

Abchurch Communications is considered the UK financial public relations leader in Initial Public Offerings on the London Stock Exchange, known as IPOs, having advised on 67 successful Listings in a five year period.

Equity Capital Markets Practice

- Provision of Financial PR and Investor Relations advice to quoted UK and international companies
- Strong track record of organising pan-European investor and UK Private Client Investment Manager roadshows
- Extensive experience of M&A transactions from FTSE 100 to AIM listed companies
- Advice on communications strategies across a range of transactions, including Private Placings, Private Equity, IPOs, debt issues, reverse takeovers, Rights issues and secondary offerings
- Expertise across all key global equity and debt markets
- Specific advice on complex communications surrounding Special Situations including restructurings and Listing suspensions

Strategic Counsel and Market Advice

- Senior practitioners with significant transaction experience supporting senior management and in-house resources
- Public Affairs services from political monitoring and intelligence to opinion former access

Media and New Media Expertise

- Media Relations advice to help companies 'punch above their weight' in coverage and profile across a wide range of national, investment, trade, regional and broadcast media
- Media and Presentation Training to perfect delivery skills
- New Media advice across the breadth of global online communications tools from social media to investor websites

Corporate and Product Public Relations

- Provision of Corporate Communications advice to non-listed UK and international companies
- Corporate Brand Positioning including reputation management surrounding high profile and critical issues, such as Thought Leadership and Issues-Led PR to support corporate positioning
- Product PR to launch or drive sales of products and services through profile raising within a broad range of press and targeted industry events
- Tailored Event Management for bespoke gatherings to large-scale corporate events to heighten industry profile



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